**PRESS Funding Application Guidelines**

**PRESS grants are intended to fund small-scale experimental projects, like a JP, Senior Thesis, or other independent undergraduate research project. Funding allocations will not exceed $1500. Grant applications should be submitted via SAFE and should contain the following elements:**

**Header**

At the very top of the application, provide the following information:

* Your full name
* Your class year and program/academic position/etc.
* Your project’s full title (as submitted on SAFE)

**Introduction and motivation:**

The application text should begin with a statement of the central research question that the proposed project addresses. If the proposal is part of a larger project like a dissertation, applicants should provide a brief overview of the project and how this component contributes to it. The applicant should also describe why their proposed research is important and what the unique contribution of their study will be. This section should include a brief description of relevant existing work and an explanation how their proposed study differs from previous work. The section should end with a short overview (1-2 sentences) of the proposed experimental project.

**Theory and hypotheses:**

What theoretical perspective(s) does the proposed study address? What are the most important pieces of existing literature for addressing your project, and why are they insufficient for addressing your question? Finally, briefly list the main hypothesis that the study will test as well as the observable implications in the context of the proposed experiment.

**Experimental design:**

In this section, provide a detailed description of the design for the proposed experiment. What are the treatment and control conditions? How will subjects be assigned to each condition? If possible, please provide sample text/images/screenshots etc. of the proposed treatments. Provide a description of the main independent and dependent variables and explain how they will be measured. You may also briefly outline your proposed analysis plan.

**Sampling strategy:**

In this section, describe the population that the experimental sample will be drawn from. How will you reach your sample population? Are they difficult/expensive to reach? This section should also state if you plan to work with a survey company (e.g. Lucid, Cint, Facebook) and what programs will be used to implement the study (e.g. Qualtrics, Facebook ads, etc.)

Lastly, provide a justification for your proposed number of respondents, such as through a formal power analysis (see <https://stats.idre.ucla.edu/other/mult-pkg/seminars/intro-power/>). You should identify what effects are standard from previous research and estimate the sample size you need. Successful projects should demonstrate thoughtful efforts at reducing costs while maintaining research quality.

**Proposed budget:**

Provide an itemized list of the expenses associate with the proposed project and the total amount of funding requested. Note: Funding allocations will not exceed $1500.

**Proposed timeline:**

Provide a rough timeline of your project. Important dates include, but are not restricted to:

1. IRB submission
2. Survey company outreach / first launch
3. End of data collection
4. End of data analysis
5. Writing/final draft

Again, this list is not exhaustive. Provide a list of activities followed by the ideal date that you would finish each activity by.

***Please limit this Project Proposal to two pages.***

**Final Report**

Those who receive PRESS funds will also be required to submit a final report. In this report, you should first describe how your experiment proceeded and what your results were. Then, describe how these results speak to your broader research interests. Did you find what you expected? If not, why not? Finally, describe what your next steps are, either with this research or with a different topic. What questions remain that this experiment have not yet answered?

Students who are using these funds to write a Senior Thesis will use that as their “final report” and do not need to submit this document as a separate document.

All other undergraduate students who receive a PRESS grant will be required to submit a final report in a timely fashion.